

#### **Press**

# First Trio of Trade Fairs comprising pacprocess India, indiapack and food pex India is Ready to Kick Off

## ISPI Conference and drink technology India in Parallel

From 26 to 28 October 2017 the first edition of the trade fair trio comprising pacprocess India, indiapack and food pex India will rank top of the agenda at the Pragati Maidan Exhibition Centre in New Delhi. Forming part of the interpack alliance, this trio is the result of a cooperation between Messe Düsseldorf and the Indian Institute of Packaging (IIP). The 'ISPI International Summit for Packaging Industry' conceived and organised by the IIP and drink technology India by Messe München will be held concurrently with the fairs.

More than 200 companies have registered for these trade fairs and will be presenting solutions from fields such as packaging machines and machines and equipment for the manufacturing of pharmaceuticals and cosmetics, automation technology and components/auxiliaries as well as recycling and environmental technology (pacprocess India) on approximately 11,000 square metres. Also on display will be packaging materials and accessories as well as machinery and technology for the manufacturing of packaging and packaging aids (indiapack). The ranges of the trade fair trio of the interpack alliance are complemented with machines and equipment for the manufacturing of food, confectionary and bakery products (food pex India). drink technology India organised concurrently by Messe München focuses on the segments of beverages and liquid foods. Germany, China and Taiwan will organise official country pavilions.

The long established 'ISPI – International Summit for Packaging Industry' now organised by the Indian Institute of Packaging (IIP) in parallel with these trade fairs this year comes under the heading of 'Packaging - the Growth Driver'. This title was chosen in view of the importance of the packaging industry for economic growth in India. The development of the process chain from



Messe Düsseldorf GmbH Postfach 10 10 06 40001 Düsseldorf Messeplatz 40474 Düsseldorf Germany

Telefon +49 (0) 2 11/45 60-01 Telefax +49 (0) 2 11/45 60-6 68 Internet www.messe-duesseldorf.de E-Mail info@messe-duesseldorf.de

Geschäftsführung: Werner M. Dornscheidt (Vorsitzender) Hans Werner Reinhard Joachim Schäfer Bernhard Stempfle Vorsitzender des Aufsichtsrates: Thomas Geisel

Amtsgericht Düsseldorf HRB 63 USt-IdNr. DE 119 360 948 St.Nr. 105/5830/0663

Mitgliedschaften der Messe Düsseldorf:









FKM - Gesellschaft zur FKM Freiwilligen Kontrolle von Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel: 1178 1179: Messe Ost/Stockumer Kirchstr. Bus 722: Messe-Center Verwaltung



packaging raw materials to retail packaging is both an indicator of, and driver for, this dynamically growing economy. Focal themes of the summit, centring on the promising Indian market, include technical issues associated with packaging food, pharmaceuticals, cosmetics and healthcare products. Further subjects include sustainable packaging and zero-waste approaches to packaging as well as packaging design and printing.

The trade fair trio comprising pacprocess India, indiapack and food pex India is held every year. Next year Mumbai will host the event. Pursuant to the cooperation agreement recently concluded with the interpack alliance the Italian machinery producers' association UCIMA will support marketing of the Indian events by canvassing visitors and organising an Italian pavilion from 2018. The drink technology India trade fair organised by Messe München will also be held concurrently again next year.

#### 11 October 2017

#### About interpack alliance

The interpack alliance comprises events of Messe Düsseldorf that form part of the Processing & Packaging portfolio. Exhibitors and visitors can recognise the corresponding trade fairs by an umbrella brand that is oriented towards its counterpart - interpack, the world's most important event in the packaging industry and related process industries. In addition to the flagship trade fair giving the alliance its name the interpack alliance includes the trade fairs upakovka (Moscow), food pex (Shanghai), bulk pex (Shanghai), pacpro Asia (Shanghai), pacprocess India/IndiaPack and food pex India (Mumbai, New Delhi), pacprocess Tehran (Tehran), components (Düsseldorf), food processing & packaging exposyum Kenya (Nairobi), indopack (Jakarta) as well as process expo (Chicago). The Chinese events are held together every two years as the Shanghai World of Packaging (swop). The interpack alliance targets the segments food, beverages, confectionery and pastries, pharmaceuticals, cosmetics, non-food consumer goods as well as capital goods on important growth markets - with focal themes differing by event. The trade fairs in China, India, Iran and Russia are exclusively supported by the Italian Packaging Machinery Manufacturers Association, UCIMA.





### About the Indian Institute of Packaging

The Indian Institute of Packaging (IIP) is an autonomous body in the field of packaging and working under the administrative control of the Ministry of Commerce and Industry, Government of India. The Institute was established on 14th May, 1966 with its headquarter and principal laboratories in Mumbai. The Institute set up its first branch office at Chennai in 1971, followed by branches at Kolkata, Delhi and Hyderabad in 1976, 1986 and 2006, respectively. The main objective of the Institute is to promote the export market by way of innovative package design and development as well as to upgrade the overall standards of packaging in the country. The Institute is involved in various activities like testing and evaluation of packaging materials and packages, consultancy services and research & development related to packaging. Besides this, the Institute is involved in training and education in the field of packaging.

## **Press Contact Packaging & Processing Portfolio**

Messe Düsseldorf GmbH Sebastian Pflügge Apostolos Hatzigiannidis (Assistant) Tel. +49 (0)211 45 60 -464/-544 PflueggeS@messe-duesseldorf.de HatzigiannidisA@messe-duesseldorf.de

