CHECK IN

pacprocess food pex
PROCESSING & PACKAGING
23rd to 25th NOVEMBER 2022
MUMBAI
MEMBER OF INTERPACK ALLIANCE

www.pacprocess-india.com
THE RISE OF SMART PROCESSING & PACKAGING SOLUTIONS

The technology also enables companies to provide information about the nearest recycling centre by leveraging the post-consumer recycling value chain.

The continued increase in the global population is placing sustained pressure on the world’s food resources, forcing food commodity prices to increase. This upward pressure on food commodity prices is also being exacerbated by food wastage by consumers. Packaging provides food with a physical barrier from its surrounding environment. Smart packaging can present great opportunities to control product quality and improve the supply chain efficiency. Recent developments have seen new smart packaging concepts, including nanotechnology, being developed.

The smart packaging market was valued at USD 36.81 billion in 2019, and is expected to reach USD 46.25 billion by 2025, registering a CAGR of 4.19% over the forecast period of 2020-2025.

Intelligent Packaging Technology Expected to Lead the Smart Packaging Market

- Intelligent packaging is the newest technology within the packaging sector. This technology is growing at a faster pace in the food sector with enormous potential to improve the convenience for consumers.

- The commercialization of printed electronics for intelligent packaging and smart labels is rising. Printed electronics is one of the core products of the intelligent packaging revolution and has the potential to be the breakthrough technology for reducing costs and expanding functionality.

- This demand for intelligent packaging is supported by technological encroachments. For instance, the advent of advanced packaging machinery has enabled companies to manufacture new packaging solutions incorporating communications technologies, such as Rfid, sensors, etc.

Source: https://www.mordorintelligence.com/industry-reports/smart-packaging-market

AN INSPIRED VISION

The 2022 edition of pacprocess & food pex Mumbai is a business platform dedicated towards reimagining the future by creating collaboration and knowledge sharing opportunities for professionals in the processing & packaging value chain. The event connects technology solution providers, enablers, end users and buyers.

pacprocess & food pex Mumbai 2022 aims to bring fresh insights from real world experiences and dive deep into the ongoing issues that call for industry-wide efforts and collaboration; while also stirring its audience towards adoption of smart processing & packaging solutions.
### Visitor Target Groups

<table>
<thead>
<tr>
<th>Food</th>
<th>Beverages</th>
<th>Sweets</th>
<th>Bakery</th>
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<tbody>
<tr>
<td><img src="image1.png" alt="Food Icon" /></td>
<td><img src="image2.png" alt="Beverages Icon" /></td>
<td><img src="image3.png" alt="Sweets Icon" /></td>
<td><img src="image4.png" alt="Bakery Icon" /></td>
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### Exhibition Profiles

- Packaging machines
- Packaging materials
- Machines and equipment for the processing of other food products
- Machines and equipment for the production of confectionery and bakery
- Machines and equipment for the production of pharmaceuticals and cosmetics
- Storage, logistics and transport equipment
- Services
- Recycling and eco-friendly packaging
- Automation technologies, components, accessories
pacprocess & food pex Mumbai OFFERS YOU

More Growth
Grow alongside the industry in 2022 with an enhanced visitor campaign targeting both the private and government sectors.

More Reach
pacprocess & food pex Mumbai 2022 attracts a perfect mix of end users and trade professionals that allow unrivalled access to both channel partners and key industry verticals, both private and corporates.

More Exposure
Every media is utilized to ensure our marketing & PR campaign reaches a targeted audience of over 50,000 individuals. Channels include direct mail, emails, web & print advertising, social media, roadshows, partnerships etc.

KEY AUDIENCE GROUP
We take advantage of our network synergies to bring together stakeholders and audience groups from every point along the industrial value chain. This provides you with opportunities for intensive networking, global knowledge transfer and new business.
Using online and offline approaches, pacprocess & food pex Mumbai incorporates an array of activities and programmes for targeted audience groups across multiple industry sectors and markets depend according to their levels of understanding and adoption.

Unique processing & packaging solutions and products will be featured at this platform focusing on the niche & substantial arena.

Illustrative case studies, highlights of new & innovative technologies and the changing face of competition & collaboration in India will be the core focus of the two day seminar.

The experience zone at pacprocess & food pex Mumbai will bring together leading brands and tech innovators to showcase new technologies and witness some of the brilliance from the industry.

Business matching feature will offer all attendees and exhibitors the opportunity to pre-schedule one-on-one meetings based on business preferences.
WE GET YOUR BUSINESS MOVING

- Position your corporate brand as an industry leader at the forefront of industrial transformation.
- Showcase your business solutions and expertise to an international audience of business leaders and influencers.
- Strengthen your customer/user relationships.
- Develop new sales channels and partners for co-innovation.
- Build future business.

EXHIBIT | VISIT | SPEAK | PARTNER
pacprocess & food pex India 2018 brought together fresh insights from real-world experiences and delved deep into the ongoing issues necessitating industrywide efforts and collaboration.

**EXHIBITOR STRUCTURE**

Product category

- **Mumbai 2018**
  - 45% Packaging machines and devices
  - 32% Packaging materials, packaging production aids, packagings and packaging accessories
  - 13% Machines and equipment for the production of packaging and packaging aid
  - 11% Machines and equipment for the production of pharmaceuticals and cosmetics
  - 11% Services
  - 10% Automation technology / Components / Accessories
  - 6% Recycling and environmental technologies

**VISITOR STRUCTURE**

- **Your occupational / professional status**
  - 19% Top-Management
  - 22% Middle-Management
  - 53% Low-Management

- **Area of responsibility 2018**
  - 48% General management
  - 36% Manufacture, production, quality control
  - 22% Marketing, advertising, PR
  - 17% Planning, Design, Production planning
  - 17% Buying, procurement, purchasing
  - 13% Sales, distribution
  - 11% Production control, Quality control
  - 9% Research, development, design
  - Other 3%

- **Responsibility & professional status**
  - 95% Visitors were satisfied with presence of market leaders
  - 94% Visitors recommended to colleagues & business friends
  - 92% Visitors were satisfied with product range

**TESTIMONIALS**

- **T SUNIL JOHN, UNIVERSAL ENERGY SYSTEMS PVT. LTD.**
  “We took part in this exhibition for the very first time. The idea behind choosing this platform was because our product range was going along with the overall theme of the exhibition, I must say it was a good decision. We had a good footfall and received a very focused audience from both India and international markets, the enquiries from visitors were very genuine and we hope to covert these leads into something useful. We wish pacprocess & food pex all the best for their future events”

- **JAYESH GOSRANI, JOINT MANAGING DIRECTOR, GOMA ENGINEERING**
  “This was the first time we participated in pacprocess, and I must congratulate them for doing an excellent job in terms of organizing the entire event. The quality of visitors we received were very good in terms of the technical aspect and we hope to do a lot of good business with them, with that prospect we have confirmed our participation for the 2019 exhibition as well to be held in New Delhi.”

- **TAMAL CHAKRABORTY, EXECUTIVE DIRECTOR, WITT GAS INDIA PVT. LTD.**
  “We are happy with our association with pacprocess, as this was our debut participation. Many of our partners and associates were present at this exhibition which gave us a chance to interact with them also and explain about our product range. We hope to continue this association in future also.”